

3622

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Atty. Doc.: UCC-1/CIP/RCE2

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation number: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB  
ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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I believe that no fee of any type is required for  
the accompanying preliminary amendment submitted in  
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In the event any such fee is due for this  
amendment, kindly charge that fee to my deposit account  
number 13-3083. To facilitate that charge, a duplicate copy  
of this letter is enclosed herewith.

Respectfully submitted,

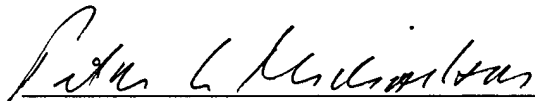
October 1, 2003

  
Peter L. Michaelson, Attorney  
Reg. No. 30,090  
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(732) 530-6671

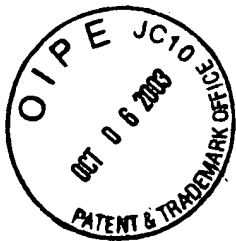
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I hereby certify that this correspondence is being deposited on **October 2, 2003** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
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30,090  
Reg. No.



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

*Patricia Lewis*  
*#38/H*  
*10-16-03*

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP/RCE2

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PRELIMINARY AMENDMENT

In response to the Final Action dated (July 14, 2003 (Paper No. 35), and further to the Applicants' subsequent Request for Continued Examination filed by facsimile on August 14, 2003 and an Interview with the Examiner held on September 17, 2003, please amend the above-identified patent application, as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 33 of this paper.